

STI EARNS DISTRICT ADMINISTRATION READERS' CHOICE AWARD

InformationNOW chosen as a top 100 product by education leaders from across the United States

MOBILE, ALA. (Nov. 21, 2011) – *InformationNOW* from [STI](#), a leader in education data management and instructional coaching, ranks among the winners of the Readers' Choice Top 100 Products of 2011 who were announced today by District Administration magazine. STI's web-based student information system was selected by the editors of District Administration from a record number of nominations submitted by readers, including school superintendents and district-level directors in districts across the United States.

The prestigious acknowledgement is given annually to K-12 education products that have supported education innovation. The winning products were determined by the quantity of nominations received per product, as well as an evaluation of product quality based upon readers' nominations. The [District Administration](#) Readers' Choice Top 100 Products awards program provides senior district leaders with the unique opportunity to learn what products their colleagues around the country are using and how these products contribute to the success of their districts.

“The nominations offer a view into the inner workings of how districts use products to help solve particular issues,” said District Administration’s editor in chief, Judy Faust Hartnett. “The recommendations we receive include extensive descriptions from school administrators of how these products are used in their districts and the difference they have made, making it very challenging to choose only 100 products.”

InformationNOW is a sophisticated education data management system that provides a complete solution for the collection, analysis and reporting of student and school data. The system is accessible through a customizable portal for users such as administrators, teachers, parents, and school health professionals. Through real-time access to key data, the system enables administrators and teachers to make informed decisions about school programs and tailor instruction to student needs. The system is based on best practices STI has developed over 25 years of experience in education data management, while also taking advantage of the latest technology.

About STI

STI is a leading provider of Education Data Management solutions to the K-12 public and private school market. STI's fully integrated suite of Web-based products addresses attendance, scheduling, discipline, grade reporting, state reporting, financial management, student health, parent/teacher communications, special education, formative assessment, and data mining. Additionally, STI offers a comprehensive program of professional development services to help administrators and teachers with school improvement initiatives such as developing data-driven response-to-intervention and formative assessment programs. More than 6,000 schools in 50 states and several countries use STI solutions. The company was founded in 1982 and is headquartered in Mobile, Ala. For more information, phone 800-844-0884 or visit www.sti-k12.com.

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