

STI LAUNCHES ‘*INFORMATIONNOW MOBILE*’ TO FOSTER SCHOOL-TO-HOME COMMUNICATIONS ANYTIME, ANYWHERE

InformationNOW Mobile access for iPhone® devices provides parents with on-demand information about their children’s education and helps schools promote parental involvement

MOBILE, ALA. (June 24, 2010) – Research shows parental involvement is a critical factor in student achievement, and adults are increasingly accessing the Web from mobile devices to stay informed and manage family life on-the-go. [STI](#), a leader in K-12 education data management solutions, is releasing a mobile Parent Portal for *InformationNOW*, the company’s Web-based student information system, to help schools facilitate school-home communications.

InformationNOW is a sophisticated education data management system that provides a complete solution for the collection, analysis and reporting of student and school data, accessible through a customizable portal for users such as administrators, teachers, parents, and school health professionals. Through real-time access to key data, the system enables administrators and teachers to make informed decisions about school programs and tailor instruction to student needs. It also provides an easy way for schools and parents to communicate. The Parent Portal encourages families to be more involved in their children’s education by giving them greater access to student and school information, and a forum to communicate with teachers. The new mobile version, compatible with iPhone devices, provides additional support to schools in fostering parental involvement and meeting parents’ information needs anytime, anywhere. Parents can access their children’s homework assignments, grades, progress reports, report cards, discipline and attendance information, and class schedule, as well as view the school’s announcements and calendar.

“Parents today rely on their mobile devices to stay connected as much as students do,” said Ruby McCullough, CEO of STI. “Our new iPhone access helps schools keep parents and guardians informed and involved, which is essential for improving student outcomes.”

InformationNOW Mobile is free for parents who have access to Parent Portal. For more information, visit www.sti-k12.com.

About STI

STI is a leading provider of Education Data Management solutions to the K-12 public and private school market. STI’s fully integrated suite of Web-based products addresses attendance, scheduling, discipline, grade reporting, state reporting, financial management, student health, parent/teacher communications, special education, formative assessment, and data mining. Additionally, STI offers a comprehensive program of professional development services to help administrators and teachers with school improvement initiatives such as developing data-driven response-to-intervention and formative assessment programs. More than 7,000 schools in 50 states and several countries use STI solutions. The company was founded in 1982 and is headquartered in Mobile, Ala. For more information, phone 800-844-0884 or visit www.sti-k12.com.

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